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3RD ANNUAL GENERAL MEETING MARCH 1ST, 1962

UNITED



UNITED COMMUNITY FUND OF GREATER EDMONTON  
10023 JASPER AVE., EDMONTON, ALBERTA • PHONE GA 4-0615



**"Peterboro  
Cardboards"**

**"Peterboro  
Cardboards"**

**"P"**



PRESIDENT'S REPORT

This meeting marks the completion of two years of operation of the United Community Fund. In the first campaign in 1960, a goal of over one million dollars was reached and was exceeded by a slight margin. This provided sufficient funds in the calendar year 1961, to maintain the member agencies and to effect some marked improvements in the overall agency program. The first year was in every sense successful.

In the second year, we were faced with a campaign goal approximately \$50,000 in excess of the first year's operation. This campaign was also successful and it will provide for the support of the original member agencies plus those which have been added.

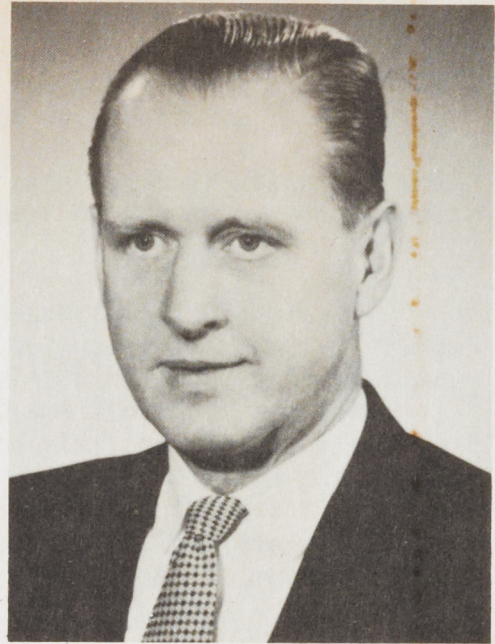
At this point, I wish to make a specific reference to the second year's campaign. We were advised by Funds in other cities, that the second campaign was fully as important as the first and that, in many ways, it would be even more difficult to accomplish the goal. In the second year of a Fund, the appeal of newness is gone and it requires almost explosive effort to overcome natural inertia.

Realizing this, we sought as General Chairman a man who could bring unusual dynamic force to the project, and who could by his own personality and ability overcome any tendency toward lags which might occur.

In selecting Henry Singer, I believe that the Fund found our ideal man. His enthusiasm, his unhesitating drive, and his delightful and spontaneous sense of humor introduced a spirit of fun into a tough project that brought it to a happy fruition. I seriously wonder if there is another man in Greater Edmonton who could have fitted into the particular set of circumstances as did Henry Singer, or who could have carried it off in the delightful manner in which he achieved this success.

The Annual Report, which has been distributed to you at this meeting, contains the Financial Statement for the year ending December 31st, 1961. I draw your attention particularly to the Auditors Note in the Statement which sets out the funds and pledges received since the first of the year -- which properly belong in last fall's campaign. As you will see, the United Community Fund of Greater Edmonton is solvent; its first year's operation was sound and its present position is equally sound. Sufficient funds have been realized to meet the budgeted needs of the member agencies throughout 1962.

We believe that the United Community Fund should, as soon as possible, carry a reserve for contingencies larger than the present figure. While it is the belief of your Directors that large sums of money should not be permitted to pile up, it is our opinion that reserves should be established to carry the agencies for at least a sixty-to-ninety day period, to provide for serious economic upsets or catastrophes. This is not presently the case, and when and if it can be done without stifling the agency



E. M. (JOE) BLANCHARD  
PRESIDENT, U.C.F.







programs, such reserves should be increased.

During the last year, it has become increasingly evident that the By-Laws by revised and amended to provide for the continuing needs of the United Fund.

In establishing a community organization of this nature, it is axiomatic that after an original set of By-Laws is devised the first year or two of operation brings to light many factors which should be changed.

As our By-Laws are now constituted, the Board of Directors is comprised of groups drawn from several areas in the community without a central plan for bringing to the Board membership the specific skills and talents of leadership that are required. Four separate and independent groups now select Directors and these groups naturally operate independently without a common plan for the distribution of Directors' skills to the end-result that the Board of Directors can and has, in our case, become somewhat unbalanced -- particularly in the area of those citizens whose skills lie in the raising of funds. I wish to recommend to the new Board that a strong and active Committee on revision of By-Laws be established to recommend to the members, necessary changes for successful continuance of the Fund.

I also wish to bring to your attention, that in order to fulfill successfully its responsibilities, the Fund is and must continue to be a flexible instrument; not static and not bound by dead tradition. This extends also to the agencies; as times change, conditions change and so do the needs of a growing community change. That which is a problem today, may no longer be a problem ten years hence, and unrecognized social conditions crystalize and become realities which require new agencies with new programs to meet them. Through the years, some agencies which now exist will have outlived their usefulness and having done their job, will "hang up their gloves" and bow out of the picture. Such is the instance with the Beulah Home today. It has announced its intention of retiring from the field. In a recent letter from their Board, they stated; " The unique contribution that we have made in the care of the unmarried mothers and their babies is no longer possible and it has therefore been decided that the operations of the Home be brought to a conclusion, as soon as feasible. "

The Beulah Home has performed a dedicated and splendid service through the years, has done wonderful work and is being guided by realism and practicality and does not wish to perpetrate itself because of the emotional attachments of its constituents to the institution. The selfless attitude of the Board of Beulah Home deserves a vote of thanks from our Community.

I wish to refresh our thinking on a point to which we in this community should always be alert. There are two great factors at work in the Health and Welfare program in Greater Edmonton. One of these is the departments of the various bodies of Government who make the largest financial contribution to the Health and Welfare program in Greater Edmonton. One of these is the departments of the various bodies of Government who make the largest financial contribution to the Health and Welfare of the community. This is true in all North American cities today, and the degree of their participation will probably increase, but Governmental bodies, although they have vast resources, must because of practicality and necessity direct their efforts to the support of established institutions and programs; phases of Welfare that are clearly understood and thoroughly known to the taxpayer. Much of their effort will always be along the lines of taking care of people and problems after the damage has been done; after the individual has become ill, after the man or woman has become







unemployed or unemployable, or after the breakdown of the family has taken place. In strong contrast most of the work that is done by the agencies of the United Community Fund is and must be of a preventive and corrective nature. Our labors are concerned with building stability and self-reliance into individuals and building towards stable families.

Furthermore, the resources of the Fund are not bound by constrictive legislative enclosures. As a result, we are free to engage in experimental and demonstration projects, some of which will be successful and others of which will fail. It is necessary that we continue in this vein. If the United Fund is to prove a vibrant and alert instrument, it must always regard itself as enthusiastic and supporting lively experiment. It goes without saying, that we must work closer and closer each year with Governmental bodies which function in this general field.

I wish to extend my sincere thanks to all of the members of the Board who have contributed countless hours in wisely carrying out their appointed responsibilities. Attendance at meetings has been excellent and decisions have been made quickly and in the light of thorough understanding of the problems under consideration. The standing committees: Admissions and Evaluations, Allocations, Campaign, Personnel, Public Relations, and Finance have performed their functions in a dedicated, efficient and unselfish manner.

It is with a great deal of regret that I must announce that my business requires that I move away from the City of Edmonton and can therefore no longer take an active part either as an Executive or Board member of this Fund. In leaving, one of the things that I shall miss the most is the association with the people in the United Community Fund and agency constituents. The past two years in this field have provided a very rewarding experience for me and I have enjoyed this opportunity to be of service and shall long cherish the memory of this association.

In the light of my experience with the Fund it would seem that the organization is in a sound position, enjoys good public acceptance and has only just embarked on a long career of service to the people of our community.

Thank you.







PEAT, MARWICK, MITCHELL & CO.  
Chartered Accountants

Bank of Commerce Building  
10102-101 Street  
Edmonton, Alberta

AUDITORS' REPORT

We have examined the balance sheet of The United Community Fund of Greater Edmonton as of December 31, 1961 and the statement of revenue and expenditure for the year ended on that date and have obtained all the information and explanations we have required. Our examination included a general review of the accounting procedures and such tests of the accounting records and other supporting evidence as we considered necessary in the circumstances.

In our opinion, and according to the best of our information and the explanations given to us and as shown by the books of the organization, the accompanying balance sheet and statement of revenue and expenditure are properly drawn up so as to exhibit a true and correct view of the state of the affairs of the organization at December 31, 1961 and the results of its operations for the year ended on that date, in accordance with generally accepted accounting principles applied on a basis consistent with that of the preceding year.

*Peat, Marwick, Mitchell & Co.*

Chartered Accountants.

Edmonton, Alberta  
January 26, 1962.







# THE UNITED COMMUNITY FUND OF GREATER EDMONTON

Balance Sheet  
December 31, 1961

## Assets

Cash		\$	97,492.95
Deposit receipts and accrued interest			502,682.87
Pledges receivable "1960 Campaign"	\$	57,808.73	
Less allowance for doubtful pledges		<u>47,118.98</u>	10,689.75
Pledges receivable "1961 Campaign"		398,322.03	
Less allowance for doubtful pledges		<u>51,410.15</u>	346,911.88
Accounts receivable			7,748.70
Prepaid expenses			1,176.26
Furniture and equipment, at nominal value			<u>1.00</u>
		\$	<u>966,703.41</u>

## Liabilities and Surplus

Funds held for participating members:			
Allotments for 1961 unpaid		\$	7,693.72
Allotments for 1962 (schedule)	\$	931,341.00	
Less payments advanced		<u>8,418.00</u>	922,923.00
			930,616.72
Accounts payable			1,097.65
Surplus:			
Balance December 31, 1960		47,769.30	
Add profit on sale of investments acquired from the Community Chest of Edmonton		<u>4,717.50</u>	
		52,486.80	
Deduct:			
Additional expenses, less revenue received, pertaining to the close out of the Community Chest of Edmonton	\$	2,142.66	
Net book value of furniture and equipment written off		9,967.08	
Excess of expenditure over revenue year ended December 31, 1961		<u>5,388.02</u>	<u>17,497.76</u>
Balance December 31, 1961			<u>34,989.04</u>
		\$	<u>966,703.41</u>

Approved on behalf of the Board:

..... President

..... Treasurer







THE UNITED COMMUNITY FUND OF GREATER EDMONTON

Statement of Revenue and Expenditure  
Year ended December 31, 1961

Revenue:

Amounts subscribed - "1961 Campaign" (note)	\$ 1,028,202.97
Less provision for doubtful pledges	<u>51,410.15</u>
	976,792.82
Additional subscriptions- "1960 Campaign"	63,257.13
Interest earned on investments	12,247.03
Bequest from estate	150.00
Sundry	<u>13.75</u>
Total revenue	1,052,460.73

Expenditure:

	<u>Campaign</u>	<u>Administrative</u>	
Salaries	\$ 19,481.04	32,030.76	
Advertising	7,069.50	736.03	
Rent	1,125.00	3,365.00	
Stationery and office supplies	12,350.15	1,984.34	
Postage	648.12	774.57	
Telephone and telegrams	674.70	677.38	
Meetings and conferences	2,266.40	2,511.28	
Travelling and automobile	540.00	360.00	
Professional fees	525.00	350.00	
Insurance	64.43	185.56	
Annuity contributions	-	270.00	
Group medical insurance	-	289.50	
Membership fees	-	160.08	
Equipment rental	-	120.80	
Light and power	-	259.99	
Sundry	<u>491.35</u>	<u>1,077.48</u>	
Total expenditure	<u>45,235.69</u>	<u>45,152.77</u>	<u>90,388.46</u>
Excess of revenue over expenditure available for distribution to participating members, etc.			962,072.27

Allotments to participating members (schedule):

Additional allotments (net) re 1961 operations	29,865.86	
Provisional allotments for 1962 operations	<u>931,341.00</u>	<u>961,206.86</u>
Excess of revenue over expenditure before miscellaneous charges		865.41

Miscellaneous charges:

Expenses relating to prior year	3,542.27	
Rent paid re vacated premises under lease	2,500.00	
Loss on disposal of equipment	<u>211.16</u>	<u>6,253.43</u>
Excess of expenditure over revenue, charged to surplus		\$ <u>5,388.02</u>

Note:

During the month of January, 1962 additional revenue applicable to the 1961 Campaign has been received or pledged in an amount of \$13,393.00.







THE UNITED COMMUNITY FUND OF GREATER EDMONTON

Allotments to Participating Members  
Year ended December 31, 1961

	Original Allotment Authorized 1961	Actual Allotment 1961	Allotment Authorized 1962
Alcoholism Foundation	\$ 25,000.00	25,000.00	30,000.00
All People's Missions	6,205.00	6,205.00	6,460.00
Anglican Social Service Centre	1,300.00	1,300.00	1,300.00
Beulah Home	14,463.00	14,463.00	16,175.00
Boy Scouts Association	33,500.00	35,100.00	35,505.00
Callow Coach	-	-	9,335.00
Canadian Arthritis and Rheumatism Society	24,455.00	24,455.00	25,255.00
Canadian Girls in Training	1,808.00	1,808.00	2,015.00
Canadian Mental Health Association	35,612.00	37,203.00	41,000.00
Canadian National Institute for the Blind	24,728.00	24,728.00	24,390.00
Canadian Red Cross Society	158,975.00	158,975.00	175,000.00
Canadian Welfare Council	3,000.00	3,000.00	3,300.00
Catholic Charities of Edmonton	8,000.00	8,000.00	7,000.00
Catholic Family and Child Service	-	-	14,000.00
Central Boys' Club	7,500.00	8,000.00	7,500.00
Central Volunteer Bureau	-	112.00	8,025.00
Cerebral Palsy Association	10,910.00	11,660.00	14,747.00
Edmonton Council of Community Services	50,439.00	53,207.00	50,000.00
Edmonton Canadian Legion, Joint Branches Committee, Polio	20,000.00	20,000.00	5,000.00
Edmonton Creche and Day Nursery Society	8,966.00	8,966.00	8,400.00
Edmonton Epilepsy Association	1,000.00	1,000.00	1,000.00
Edmonton Family Service Bureau	74,228.00	76,267.00	80,250.00
Edmonton Jewish Welfare Society	8,500.00	8,500.00	9,500.00
Federation of Community Leagues - Boysdale Camp	7,000.00	7,000.00	5,000.00
Girl Guides Association	4,800.00	6,262.00	7,500.00
Good Shepherd Home	8,825.00	8,825.00	8,435.00
Home for Ex-Servicemen's Children	10,152.00	10,152.00	9,500.00
Hope Mission	1,200.00	1,200.00	1,200.00
I.O.D.E. - Blind and Ex-Servicemen's Work	800.00	800.00	800.00
John Howard Society	25,295.00	28,101.00	33,223.00
Misericordia Social Service Department	9,000.00	9,000.00	8,665.00
Multiple Sclerosis Society	3,245.00	3,500.00	3,500.00
Navy League of Canada	3,500.00	3,500.00	3,500.00
O'Connell Institute	7,537.00	7,537.00	7,350.00
Our Lady of Atonement Home	4,094.00	4,094.00	-
Rosary Hall	5,501.00	5,501.00	3,696.00
St. John Ambulance	22,334.00	22,334.00	22,430.00
St. John's House	2,283.00	2,583.00	1,900.00
St. Mary's Home and Technical School	11,615.00	11,615.00	11,065.00
Salvation Army	66,500.00	66,500.00	65,000.00
Sisters of Service Residential Club	5,429.00	6,547.00	5,300.00
Society for the Prevention of Cruelty to Animals	8,600.00	8,600.00	8,088.00
Victorian Order of Nurses	31,620.00	32,637.50	36,532.00
Young Men's Christian Association	75,000.00	83,579.36	75,000.00
Young Women's Christian Association	38,500.00	43,468.00	38,500.00
	\$ <u>871,419.00</u>	901,284.86	931,341.00
Deduct provisional allotments		871,419.00	-
Additional allotments for 1961 and allotments for 1962		\$ <u>29,865.86</u>	<u>931,341.00</u>







## EXECUTIVE COMMITTEE

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Mr. E. M. Blanchard - President                      Mr. M. E. Stewart - 2nd Vice President  
Mr. L. W. White                      - 1st Vice President      Mr. Wm. Newbigging - Hon. Treasurer

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Dr. H. Ray Milner

Dr. Stanly H. McCuaig

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Mayor E. E. Roper  
Mayor K. G. Newman

Hon. R. D. Jorgenson  
Rabbi L. L. Sacks  
Dr. W. H. Johns  
Mr. J. Shewchuk  
Dr. C. Johnson

Most Rev. J. H. MacDonald  
Brig. A. P. Simester  
Mr. F. T. Jenner  
Mr. J. A. Weber

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\* Dr. Harry Weinlos  
Mr. W. W. Winspear

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\* Msgr. C. J. Foran  
\* Mr. R. A. Harrison  
Mr. R. Jones  
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Mrs. W. Schlosser  
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\* Mr. L. W. White

\*(Term ending 1962)

\* \* \* \* \*

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Mrs. P. R. Gaboury

Mr. D. Graham

Mr. F. G. Winspear

Mr. H. R. Milner

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Mr. Wm. Newbigging  
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Mr. N. Silverman

Mr. C. W. Clement

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Mr. Fred Chalmers - Public Service

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Chairman Evaluations Sub-Committee

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Mr. William Chipman

Lt. Col. C. A. Todd





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Mr. E. M. Blanchard

Mr. Henry Singer

Church Relations Committee

Msgr. C. J. Foran  
Rev. Ian MacMillan

Rev. A. R. J. Molyneux  
Rabbi L. L. Sacks

Personnel Committee

Mr. Henry Singer

Mr. E. M. Blanchard

Mr. L. W. White

Church Relations Committee

Rev. A. R. J. Moynaux  
Rabbi E. L. Sacks

Rev. C. J. Foran  
Rev. Ian MacMillan









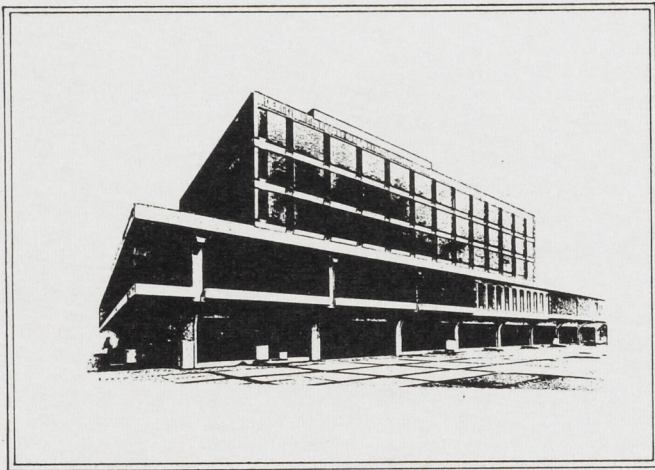


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"Pete bore  
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